

istec

BUSINESS SCHOOL . PARIS

Grande École – The Ivy League of Business Schools in France



Master of Business Administration

MBA

Logistics and Supply Chain Management

istec-me.org



SUMMARY

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Welcome to ISTEC Business School. Paris

At ISTECH, we don't just teach management—we empower you to master it. Our Bachelor's program is built to sharpen your ability to think strategically, understand business dynamics, and adapt to an ever-changing world.



LAURENT PLOQUIN
Director General of ISTECH Business School

At ISTECH, we don't just teach management—we empower you to master it. Our Bachelor's program is built to sharpen your ability to think strategically, understand business dynamics, and adapt to an ever-changing world.

Our commitment to academic excellence is reflected in our learning-by-doing methodology, which ensures that students can seamlessly integrate management theories into practical business applications.

What sets ISTECH apart? Real-world immersion from day one. Through our learning-by-doing approach, you won't just learn management, you'll apply it in professional settings, gaining the expertise to lead and innovate with confidence.

ISTECH offers a unique advantage among Grandes Écoles (CGE). With 80% of our students actively engaged in work-study, ISTECH remains committed to providing industry-relevant education and career readiness.

Choosing ISTECH means embracing a rigorous, immersive, and future-focused academic experience that enhances professional success.

ISTECH, A School of the Imparare Group

IMPARARE, through its schools—ISTECH, EEMI, Skale, and Skillogs—redefines education with an innovation-first approach that prepares students to lead in a fast-changing world.

Our MISSION is to fuse advanced technology with hands-on learning, ensuring students gain the practical expertise and strategic vision needed to excel in modern industries.

Our VISION is to make future-focused, multidisciplinary education accessible to all, empowering learners from diverse backgrounds to thrive in an increasingly digital and interconnected economy.

We are committed to reshaping higher education with a bold, forward-thinking model that blends academic excellence, industry relevance, and groundbreaking digital innovation.

ISTEC's Journey of Excellence: Milestones & Achievements

1961

Establishment of ISTECE, the Higher Institute of Science, Technology, Economics, and Commerce.

1978

Official recognition by the French government, affirming ISTECE's academic standing.

1986

ISTECE's diploma approved by the Ministry of Higher Education, Research, and Innovation

2013

The Bachelor's degree receives official accreditation from the Ministry of Higher Education.

2018

ISTECE joins the Conférence des Grandes Écoles (CGE), an elite network of France's top engineering and business schools.

2020

The French Ministry of Higher Education officially approves the Diplôme Visé Bac+5 (Master's degree).

2021

Formation of the Imparare Group and the ISTECE x EEMI Incubator, fostering multidisciplinary innovation and entrepreneurship.

2022

ISTECE becomes a member of AACSB, marking the start of its international accreditation process

2023

ISTECE joins EFMD Global and further strengthens its accreditation efforts. The school also receives the "Bienvenue en France" label, recognizing its commitment to welcoming international students.

2024

ISTECE expands its global footprint with the opening of its first campus in Chongqing, China.

2025

2025 - Earns a state-accredited MBA, certified at Bac+5 level (RNCP Level 7) and officially recognized by the French Ministry of Higher Education, Research and Innovation.

- ISTECE partners with the UAE-based ATMS Education Group to expand its BBA and MBA offerings in the Middle East.

Our Values

SOLIDARITY

Mutual aid. Collaboration.
Kindness.

BOLDNESS

Imagination. Anticipation.
Decision.

CURIOSITY

Openness. Astonishment.
Innovation.

RESPECT

Listening. Tolerance.
Humility.

ENGAGEMENT

Involvement. Initiative.
Responsibility.



ISTEC has seen significant growth, with a diverse student body and numerous recognized programs. The school is part of a larger educational group, enhancing its reach and resources.



3500 partner COMPANIES

91.7 % of the Grande Ecole Program graduates found employment within 6 months*

100% net employment rate for Bachelor's graduates*

*CGE 2022 survey conducted on 2021 graduates

Pedagogical Positioning

A Dynamic, Human-Centered Learning Approach

At ISTEC, we are committed to fostering individual growth and success, ensuring students gain the knowledge, skills, and perspective to thrive in an ever-evolving world.

Our educational approach is built on collaboration, innovation, and ethical leadership, shaping tomorrow's business leaders through four key pillars:

-  **New Business Models:** Students explore alternative business strategies, gaining the expertise to design, launch, and manage innovative, resilient enterprises.
-  **Global Issues:** We cultivate a profound understanding of environmental and economic challenges, equipping students with the knowledge and skills to create innovative, sustainable business solutions.
-  **People & Organizations:** Leadership starts with people. We emphasize responsible management, equity, and the creation of inspiring workplaces.
-  **Humanities:** Beyond business, we integrate languages, philosophy, and history to refine critical thinking and broaden perspectives.

Our faculty is a dynamic mix of renowned researchers and industry experts, blending academic excellence with practical insights. Through hands-on learning, real-world applications, and an immersive curriculum, ISTEC equips students to shape the future's economic, social, and inclusive progress.

Accreditation

Since 2024, ISTECH has been eligible for the EFMD accreditation process.



Labels

In the process of accreditation

The **ISTEC Business School MBA** is a flagship executive education program designed to develop ambitious leaders with a global outlook. Aligned with the provisions of French education law, this program is recognized at the **BAC+5 level**, equivalent to a master's degree in the **French higher education system**. Upon graduation, students are eligible to pursue doctoral-level studies such as the **DBA** or **EDBA**.

Graduates of the **ISTEC MBA** program earn **90 ECTS (European Credit Transfer and Accumulation System)** credits, ensuring the degree is recognized across European universities. This underscores the academic value, mobility, and international credibility of the **ISTEC MBA**.

ISTEC, a proud member of Campus France, received the "**Bienvenue en France**" label in **2023**, highlighting its commitment to creating a welcoming and supportive environment for international students.



ISTEC Business School is proud to be part of France's prestigious Grande École system, an exclusive group of top universities known for strong academics, competitive admissions, and a long-standing reputation for excellence. Often compared to leading institutions like the Ivy League in the U.S., these schools offer exceptional learning environments, strong industry connections, and access to powerful alumni networks.

Officially recognized by the **French Ministry of Higher Education** and accredited by the CEFDG to confer the **Grade de Master (Bac+5)**, ISTECH is ranked among the country's leading business schools, preparing graduates for leadership roles in management and entrepreneurship on a global scale.



Qualiopi certification acknowledges training providers that meet the government and regional quality standards, ensuring excellence in education for trainees.

ISTEC has been awarded this quality certification for the following areas:

- Training programs
- Experience validation initiatives
- Apprenticeship training

This recognition reinforces ISTECH's commitment to delivering high-quality, impactful education tailored to professional success.



Accreditations and labels serve as key benchmarks of excellence, signifying a business school's quality and global recognition. Awarded after rigorous evaluation, they assess the institution's education standards, research impact, and strategic vision. These distinctions enhance credibility, helping business schools stand out in a competitive landscape and attract both students and recruiters.

Academic Focus:

Logistics and Supply Chain Management

Your Blueprint for Supply Chain Innovation and Global Leadership.

An MBA in Logistics and Supply Chain Management equips professionals with the expertise to optimize global supply chain networks through strategic planning, analytical decision-making, and operational efficiency. The program integrates business fundamentals with industry-specific skills, preparing individuals to manage logistics, procurement, inventory control, and supplier relationships effectively. By leveraging financial management, leadership, technology, and negotiation strategies, graduates gain the agility to navigate complex supply chains, enhance cost efficiency, and drive innovation in a rapidly evolving market.

What You Will Gain:

- **Strengthen Strategic Marketing Proficiency** – Apply marketing principles to enhance brand visibility, customer engagement, and competitive positioning in supply chain operations.
- **Advance Research and Analytical Capabilities** – Utilize research methodologies to evaluate logistics trends, optimize processes, and make data-driven decisions.
- **Develop Leadership and Management Expertise** – Cultivate leadership skills to effectively manage teams, foster collaboration, and navigate supply chain complexities.
- **Enhance Financial and Economic Acumen** – Apply financial and economic principles to optimize cost structures, pricing strategies, and resource allocation in supply chain management.
- **Improve Operational and Supply Chain Efficiency** – Implement operations management techniques to enhance productivity, streamline logistics, and improve overall supply chain performance.
- **Refine Communication and Negotiation Skills** – Strengthen communication strategies to manage supplier relationships, resolve conflicts, and negotiate favorable contracts.
- **Harness Technology and Information Systems** – Leverage management information systems to automate processes, enhance supply chain visibility, and drive efficiency.
- **Cultivate Entrepreneurial and Procurement Expertise** – Develop innovative approaches to logistics while mastering purchasing and procurement strategies for cost-effective sourcing.

An MBA in Logistics and Supply Chain Management provides a comprehensive foundation for professionals seeking to excel in global supply chain operations. By integrating marketing, leadership, financial, and technological insights, graduates are equipped to drive efficiency, innovation, and strategic growth in logistics and procurement. The program fosters a well-rounded skill set that prepares individuals to navigate the complexities of modern supply chains while ensuring sustainable business success.



Program Overview

MBA in Logistics and Supply Chain Management

The MBA in Logistics and Supply Chain Management is designed to equip professionals with the expertise needed to optimize supply chain operations, enhance business efficiency, and drive strategic decision-making. This program integrates core business principles with specialized logistics and procurement strategies, preparing graduates to navigate the complexities of global supply chains.

Program Structure

The program unfolds across three semesters, integrating fundamental business concepts with specialized logistics expertise and practical experience:

Semester 1: Business Foundations and Leadership

This semester focuses on establishing core management competencies, including leadership, communication, financial strategy, and entrepreneurial thinking. Students develop negotiation skills, explore managerial economics, and leverage technology through management information systems to enhance decision-making in business environments.

Semester 2: Advanced Logistics and Supply Chain Strategies

Building on foundational principles, this semester shifts toward specialized logistics functions, including marketing, operations, procurement, and global supply chain management. Students refine their ability to analyze market trends, optimize operational processes, and implement strategic frameworks for supply chain efficiency.

Semester 3: Practical Application and Industry Exposure

The final semester focuses on practical learning through a capstone project or thesis, applying knowledge to real-world business challenges, while an internship provides hands-on experience in industry best practices.

Why Choose This Program?

- **Career Advancement & Leadership Opportunities** – This MBA equips professionals with strategic decision-making skills, preparing them for leadership roles in logistics, procurement, and supply chain management.
- **High Industry Demand & Job Security** – With global trade expansion and digital transformation, skilled supply chain professionals are increasingly sought after across industries, ensuring strong career prospects.
- **Optimized Business Operations & Efficiency** – The program enhances expertise in streamlining logistics, reducing costs, and improving operational efficiency, making professionals invaluable assets to their organizations.
- **Global Supply Chain Expertise** – Working professionals gain insights into international trade regulations, supplier networks, and global logistics strategies, enabling them to manage cross-border operations effectively.
- **Competitive Salaries & Growth Potential** – Logistics and supply chain management professionals command competitive salaries, with opportunities for rapid career progression in roles such as Supply Chain Director, Logistics Manager, and Procurement Specialist.

An MBA in Logistics & Supply Chain Management equips professionals with the skills to optimize logistics operations, enhance procurement strategies, and implement innovative supply chain solutions that drive efficiency. By integrating leadership, financial management, and technology, graduates gain the agility to adapt to market shifts and industry disruptions. This program prepares professionals to lead supply chain transformations, streamline global operations, and drive sustainable business growth in an increasingly interconnected economy.

Program Curriculum

Build Your Journey

- Award: **Master of Business Administration in Logistics & Supply Chain Management**
- Credits: 90 ECTS
- Duration: 12-15 months / 3 semesters

Semester 1 & 2 (60 ECTS)

Semester 1:

1. Communication and Negotiation Skills
2. Entrepreneurship & Innovation
3. Financial Management
4. Organizational Behaviour & Leadership
5. Management Information System
6. Managerial Economics

Semester 2:

7. Marketing Management
8. Operations & Project Management
9. Research Methods
10. Supply Chain Management
11. Supply Chain Strategies
12. Purchasing and Procurement

Semester 3: Capstone & Practical Exposure – 30 ECTS

1. Capstone Project / Thesis
2. Internship Report

Your Faculty: Leaders in Business & Academia

ISTEC's faculty comprises experienced academics and industry professionals who bring a blend of theoretical expertise and real-world insights. Their commitment to quality education and innovation ensures students gain the skills needed to excel in global business



Mr. Daniel Pearce



Dr. Colm Hickey



Dr. Gabriella



Dr. Jean Philippe Serbera



Mr. Sean Kemp



Dr. Peter Stokes



Dr. Ioannis Dermitzakis



Mr. Kees Smeets



Mr. Adam Raman



Dr. David Gordon



Dr. Clayton Davies



Ms. Catherine Bone



Dr. Alex Tziamalis



Mr. Matthew Rogers
Draycott



Dr. Henry Sidsap

MBA Class at ISTEC Business School



Virtual Live class



Assignment



Business Presentation



Western-qualified Faculty



Group Discussion



Class Activity



Interdisciplinary Approach



Diverse Peer Group

10 Compelling Reasons to Pursue a Master's Degree at ISTEC Business School

- International Prestige with Official Recognition - Earn a globally respected degree accredited by the French Ministry of Higher Education, ensuring academic excellence and international recognition.
- Elite Business School in Central Paris - Join a Grande École of Management located at the heart of Paris, Europe's center for business, culture, and opportunity.
- Accredited and Government-Recognized Programs - Graduate with a state-controlled Visa diploma and RNCP Level 7 title, providing both national validation and international relevance.
- Industry-Aligned Curriculum - Programs are developed in close consultation with employers to reflect the latest market needs and practices.
- Expert Faculty with Real-World Insight - Learn from an accomplished mix of academic scholars and seasoned professionals with practical experience and deep subject expertise.
- Tailored Specializations - Choose from 15 career-focused tracks designed to equip you for leadership roles in evolving industries.
- Entrepreneurial Focus - Strengthen your innovation, leadership, and strategic thinking to succeed in entrepreneurial or intrapreneurial environments.
- Inclusive and Accessible Education - Study in an environment that prioritizes equity, affordability, and diverse learning pathways.
- Global Alumni Community - Tap into an active international network of graduates making an impact in business and beyond.
- Career-Centered Learning Experience - Benefit from strong industry connections, real-world projects, and dedicated career support that align your studies with long-term goals.

Empower Your Next Move

Program Flexibility

Empowering Professionals to Learn on Their Terms

ISTEC Business School recognizes the evolving needs of today's professionals, demanding flexibility without compromising academic quality. Its MBA program is designed to adapt to diverse lifestyles, providing a globally accessible, structured learning experience.

100% Online Format - Study anytime, anywhere.

ISTEC's advanced digital platform enables students to:

- Access recorded lectures for on-demand learning
- Participate in interactive discussions and assignments
- Join live sessions with faculty and peers
- Receive personalized academic support and guidance

Whether managing a business, traveling frequently, or balancing professional responsibilities, students benefit from a seamless, high-quality learning journey that transcends time zones and geographic boundaries.

Non-term Enrollment - Begin when it suits your schedule.

With rolling admissions and a non-term academic model, ISTEC offers:

- Immediate enrollment upon application acceptance
- Flexible commencement dates
- Customizable academic calendars
- Self-paced program progression

Students may complete their MBA in as little as 12 months or extend to 18 months, aligning their studies with professional ambitions and personal commitments.





MBA Admissions

Empowering Professionals to Drive Meaningful Change

ISTEC Business School's MBA program is tailored for ambitious professionals committed to advancing their careers and making an impact within their industries. The admissions process takes a holistic approach, evaluating both academic credentials and leadership potential.

Admission Criteria

To be considered for the MBA program, applicants must meet the following requirements:

- A bachelor's degree from a recognized institution (in any discipline)
- Relevant professional work experience

Academic Counselor Guidance - Personalized Support from Enquiry to Enrollment.

From the initial enquiry to program enrollment, each applicant is guided by a dedicated academic counselor. ISTEC's experienced counselors provide:

- Personalized consultations to clarify career goals.
- Support in selecting the program format and specialization aligned with individual aspirations.
- Assistance in preparing the application and required documentation.
- Step-by-step guidance through the enrollment process.

This personalized support helps every student start the program with a clear understanding of what to expect and how it fits with their goal, whether they're aiming to lead teams, start a business, or take the next step in their career.

2025 Fee Structure:

Registration Fee: **AED 2,500**

Course Fees: **AED 3,500 x 12 = AED 42,000**

Administration Fee: **AED 6,000**

Total Fees: AED 50,500

- Convocation/Graduation Ceremony Fee - To be informed later
- Certificate Attestation: AED 2500

- 5% VAT exclusive
- Refer to the Course Fee Contract for other charges.
- Any fees paid are non-refundable under any circumstances



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