



Carine FARIAS

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Enseignant-chercheur en sciences de gestion

EDUCATION

– **PhD in Management (2015)**

EMLYON Business School, Lyon, France

Dissertation title:

« *Construction, maintenance and dynamics of an intentional community: Producing Social Innovations through a collective re-appropriation of life* »

Main Supervisor: David Courpasson (EMLYON Business School) Supervising Committee: Ignasi Marti (EMLYON Business School), Steven Vallas (Northeastern University – College of Social Sciences and Humanities), and Bobby Banerjee (CASS Business School)

– **Master of Science in Management (2010)**

EMLYON Business School, Lyon, France

– **BA. In Development Studies and Public Policy (2008)**

Copenhagen Business School (CBS), Copenhagen, Denmark, Department of Communication and Intercultural Management

ACADEMIC APPOINTMENTS

- Since September 2016: Assistant Professor at ISTEC (Entrepreneurship)
- Since April 2016: Visiting research fellow at the Copenhagen Business School Entrepreneurship Platform
- 2015-2016: Research Fellow at the ESSEC Business School Philanthropy Chair
- 2010-2015: Teaching and Research Assistant at EMLYON Business School

OTHER WORK EXPERIENCE

- 2010: Marketing and distribution assistant, ETV Social Venture – Green Technology, Bariloche, Argentina
- 2008-2009: Head of Project Development, Les Thermes d'Aix-les-Bains – Health Industry, Aix-les-Bains, France

- 2007: Marketing assistant, Adoma du Rhône – Social Housing, Lyon, France
- 2006: Head of Mission, Terr’Ativa NGO – Education, Rio de Janeiro, Brazil

RESEARCH ACTIVITIES

Academic affiliations

- Since 2016, member of the CBS Entrepreneurship Platform.
- Since 2014, member of the Academy of Management (AoM).
- Since 2013, member of the European Group for Organization Studies (EGOS).
- Since 2010, member of the OCE Research Center (EMLYON Business School).

Organizing committees

Colloquium « Entrepreneurship, alternative practices, and the (dis)organization of cultural and institutional arrangements », ISTECS, Paris, December 2018

Colloquium « Ethnography Workshop », EMLYON Business School, in partnership with Cardiff University and VU University Amsterdam, Lyon, January 15, 2015

Publishing responsibilities

Reviewer:

- Organization Studies
- Journal of Management Studies
- Technological Forecasting and Social Change
- M@n@gement
- Revue Française de Gestion
- Entrepreneurship and Regional Development
- Academy of Management Annual Meeting for the OMT and CMS divisions

Guest-editor:

- 2017, Entrepreneurship and Regional Development. Special Issue on “Organizational entrepreneurship and the political,” with Daniel Hjorth (Copenhagen Business School), Robin Holt (Copenhagen Business School), and Pablo Fernandez (IAE Business School).

Editorial board:

- Journal of Management and Production

Academic distinction (*Award*)

Best Doctoral Paper Award, 15th Asia and Pacific Researchers in Organization Studies (APROS). Hitotsubashi University. Tokyo, Japan, 2013.

RESEARCH PRODUCTION

Publications in peer-reviewed journals (FNEGE, CNRS, AERES, ABS)

- 1) Carine FARIAS, (2017). "Money is the root of all evil, or is it? Recreating culture through everyday neutralizing practices." [Organization Studies](#), 38(6), pp 775–793 (2016 FNEGE ranking: 1).
- 2) Carine FARIAS, (2017). "That's what Friends are for: Hospitality and emotional bonds fostering collective empowerment in an intentional community." [Organization Studies](#), 38(5), pp 577-595 (2016 FNEGE ranking: 1).

Case-study

- 1) Carine FARIAS and Bernard FORGUES, (2011). "BORMONA: Stratégie de repositionnement d'un secteur en déclin." » [CCMP](#).

Conference presentations

- 1) "Reintegration Rituals in Institutional Change: The case of South Africa's Post-Apartheid Truth and Reconciliation Hearings." (co-authors Tapiwa SEREMANI and Stewart CLEGG) 34th EGOS Colloquium, Tallin, Estonia, July 5-7 2018.
- 2) "Dehumanization at work: the work of Immigration Officers at an Airport." (co-authors Tapiwa SEREMANI and Pablo FERNANDEZ) 7th LAEMOS. IAE Business School, Buenos Aires, Argentina, March 22-24 2018.
- 3) "Immigration officers performing Dirty Work at the airports." (co-authors Tapiwa SEREMANI and Pablo FERNANDEZ) Society and Business Review Symposium. ISTECS, France, March 6th 2017.
- 4) "Breaking the code of Silence: When the Dirty Work at the Borders enters Pop-culture." (co-authors Tapiwa SEREMANI and Pablo FERNANDEZ) 33rd EGOS Colloquium. Copenhagen Business School, Denmark, July 6-8 2017.
- 5) "The invisible intermediary: Crowdfunding platforms' influence on entrepreneuring." (co-author Arthur GAUTIER) 32nd EGOS Colloquium. University of Naples Federico II. Italy, July 7–9, 2016.
- 6) "Ethnocide and methodology. The missing piece of the postcolonialism puzzle?" (co-author Tapiwa SEREMANI) Paper accepted for the 6th Latin American and European Meeting on Organization Studies (LAEMOS). Viña del Mar, Chile, April 6–9, 2016.
- 7) "Resisting from the ground: Organizing alternative relational structures within rural spaces." 31st EGOS Colloquium. Athens, Greece, July 2-4, 2015.
- 8) "Playful or dirty labor? Toward an embodied economy of work." Paper accepted for the 10th Organization Studies Summer Workshop – Organizational Creativity, Play and Entrepreneurship. Crete, Greece, May 21-23, 2015.

- 9) "Dirty money? An ethnographic account in an intentional community." 74th Annual Meeting of the Academy of Management. Philadelphia, PA. United States, August 1-5, 2014.
- 10) "Militant buddies: The role of friendship in an activist community." 9th Organization Studies Summer Workshop – Resistance, resisting, and resisters in and around organizations. Corfu, Greece, May 22-24, 2014.
- 11) "Money is the root of all evil, or is it? Rethinking money in an intentional community." 5th LAEMOS. Havana, Cuba, April 2-5, 2014.
- 12) "An unusual sheep: Dealing with political engagement and instrumentality in an intentional community." 29th EGOS Development Workshop – New Ways of Writing Organizational Ethnography. HEC Montréal. Canada, July 4–6, 2013.
- 13) "A mature intentional community in Europe, intending to be a site for struggle." PhD Pre-Colloquium Workshop 29th EGOS Colloquium. HEC Montréal. Canada, July 4–6, 2013.
- 14) "Aligning political engagement and instrumentality in an intentional community." 8th Organization Studies Summer Workshop – Organization Studies and the Day to Day Life of Cultures and Communities. Mykonos, Greece, May 23-25, 2013.
- 15) "A fly in the soup: Communitarian ideals and political engagement over time." 15th Asia and Pacific Researchers in Organization Studies (APROS). Hitotsubashi University. Tokyo, Japan, February 14-17, 2013.
- 16) "Do different Motivations lead to different forms of Entrepreneurship? The impact of External, Introjected, and Autonomous Motivation." (co-authors Saulo D. BARBOSA and Frédéric DELMAR) RENT XXV - Research in Entrepreneurship and Small Business - 25th Anniversary Conference. EIASM. Bodø, Norway, November 16-18, 2011.

Workshops and Roundtables

- 1) "Moral questions within the South Africa's Post-Apartheid Truth and Reconciliation Hearings." (co-authors Tapiwa SEREMANI and Stewart CLEGG), OCE Conference Paper, EMLYON Business School, France, May 3rd, 2018
- 2) "Sur le terrain : Conditions, valeur(s) et enjeux des enquêtes empiriques dans les recherches critiques." Roundtable for the 7th Doctoral Workshop on Critical Management Studies, at Grenoble Ecole de Management, March 13-14, 2018
- 3) "A Crowdfunding platform's influence on entrepreneuring." (co-author Arthur GAUTIER) Entrepreneurship Platform Seminar. Copenhagen Business School. Denmark, April 18th, 2016.
- 4) "Dealing with the mess: the process of doing fieldwork on engaging issues." Roundtable for the 5th Doctoral Workshop on Critical Management Studies, at EMLYON Business School, March 17-18, 2016
- 5) "Activist buddies: The role of friendship in an intentional community." Workshop on New Forms of Activism. EMLYON Business School. France, April 17-18, 2014.

- 6) "Money is the root of all evil, or is it? The case of an intentional community in Europe." Rethinking Organizations Workshop. Grenoble Ecole de Management. France, February 6–7, 2014.
- 7) "Reconciling values and instrumentality? Communitarian ideals and environment dependency". Ph.D. Seminar in Management. EMLYON Business School. Chamonix, France, March 17-19, 2013.